



BEAUTY NEWS

COSMETIC & DERMATOLOGY
TORONTO VEIN CLINIC

2004

Volume 2 Issue 2

The Clinic Offers A Wide Array of Services Including:

- **Thermage (mini facelift)** NEW
- **CosmoDerm & CosmoPlast**
- **PhotoRejuvenation (IPL)**
- **Botox Injections**
- **Collagen Injections**
- **Restylane Injections**
- **Juvederm Injections**
- **Laser Resurfacing**
- **Laser Hair Removal**
- **MicroDermabrasion**
- **Spider and Varicose Veins**
- **Glycolic Peels**
- **Acne Treatment**
- **Hair Transplantation**
- **Toronto Vein Clinic-Face & Legs**
- **Cosmetic Mole Removal**

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BEAUTY 101

Thermage: The Non Surgical Facelift

Now you can reduce the Signs of Aging

Hollywood has decreed Thermage to be the greatest non surgical procedure yet!!

We are thrilled to announce this exciting new procedure available in our office. Thermage, the Pick Me Up procedure, is the latest advance in non-invasive tightening of the facial skin... resulting in a more youthful appearance!

Thermage is very safe. The procedure takes anywhere from a few minutes to an hour depending on the size of the area being treated. Results appear gradually. Many patients feel changes within weeks; maximum improvement will show within 6 months. Some patients may require a second treatment at approximately 6 months.

The computerized electrical energy works by heating your collagen in the deeper layers of your skin. This in turn

causes the collagen structure of the skin to actually tighten and with time new collagen is formed beneath the skin. Treatment can include all areas of the face. The procedure is performed with only the use of a topical anesthetic and oral medications. Patients can return to normal activities when completed. There is virtually no downtime. Dr. Weksberg and his technicians are performing this state of the art procedure daily.

Book a consultation today with one of our patient co-ordinators to find out how Thermage can help you to prolong and restore your youthful appearance, tighten your skin, create a youthful, glowing look and offer you the results of a Non Surgical Face Lift...

For information on Thermage for acne patients and scar treatment see page 2.



BEFORE THERMAGE



AFTER THERMAGE

NEWSFLASH Dr. Weksberg was voted in as President of the Canadian Laser Aesthetic Surgical Society. Visit www.class.ca for more info...

BOOK YOUR CONSULT ON LINE
at www.drweksberg.com
Check the site for specials and seminar information.

JUVEDERM

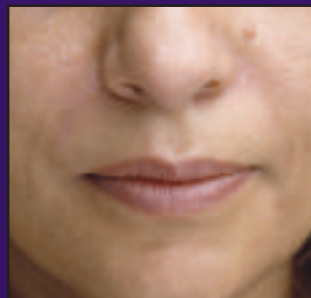
(JOO- VEE- DERM)

Europe's No.1 filler....now available in Canada

- The NEWEST addition to the line up of amazing fillers
- Safe
- Made from Hyaluronic Acid - a natural substance already occurring in the body
- Non animal in origin
- Long lasting
- Excellent for plumping up lips and filling lines
- Expect a natural and smooth look to lips, scars, wrinkle correction, facial lines, naso labial folds, smile lines
- The new product of choice for many patients.
- Skin testing not required, can have treatment right away.



BEFORE JUVEDERM



AFTER JUVEDERM

Hot Tip for LUSCIOUS LIPS



Dr. Weksberg says that one of the most popular trends in lips today is "combining Collagen based injectables for structure and definition and Hyaluronic acids for volume."

Dr. Weksberg is interviewed:

Elevate Magazine – April 2004- "Skin is the largest organ of your body and, with care, it can be kept radiant and healthy. With recent advances in technology, there are a wide variety of non-surgical options to improve the skin's appearance and health. There are treatments to reduce lines, spots and wrinkles-all the signs of aging."

THE BROWN, THE RED AND THE UGLY!

Summer's Focus...Put Your Best Face Forward...

Let our highly skilled technicians work with you to design the Perfect Personalized Program Package. Our Clinic offers state of the art procedures to ensure you always look your best.

Choose from....

MICRODERMABRASION - the ultimate facial, is likened to a skin polishing -deeply exfoliates and immediately improves the appearance of your skin.

PHOTO REJUVENATION - Light Up Your Life. Works to correct sun damage, pigmentation, fine lines, irregularities and overall enhances and clarifies the skin.

THERMAGE TARGETING ACNE AND SCARS - More than a mini facelift. Reduces the degree and severity of acne and offers mild to moderate improvement of acne scars.

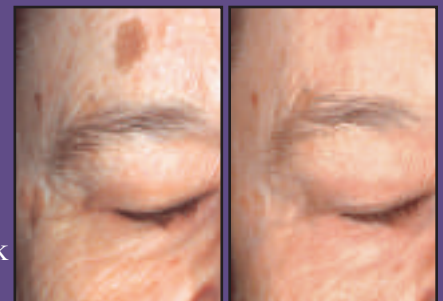
VASCULITE- GOING, GOING GONE! - This new state of the art laser technology works to eradicate unsightly facial veins and Rosacea.

GLYCOLIC PEEL - shed those excess layers- a lunch time pick me up-also works great with PhotoRejuvenation and MicroDermabrasion.

BOTOX - the ultimate in facial line erasers.

Breaking News... SOLAGÉ...SPOT REMOVER

Along with our tried and true Glycolic products, this brand new topical solution gently lightens discoloration. By prescription only. Talk to us the next time you're in.



BEFORE

AFTER

THE DYNAMIC DUO Batman and Robin?

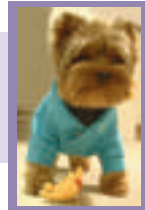
Botox and Injectables

- heavens YES!!!!

Botox gets even better results when teamed with fillers!



News & Reviews



www.botoxcentre.ca

New You Magazine – May 2004 – "Botox is the number one cosmetic procedure in North America," says Dr. Weksberg,... A lot of people look at celebrities and emulate them in many ways, but I think Botox stands on it's own merits. It's an excellent treatment.

Canadian hairdresser International – April 2004 – "After only one injection, Restylane instantly fills out wrinkles and lines or adds volume and shape to lips and facial contours."

Elevate Magazine – April 2004 – "One of my favorite treatments to make wrinkles 'disappear' is to inject them with fillers such as Restylane and Perlane. These two fillers are especially popular because they

are produced in the laboratory and not derived from animals...The addition of Botox will make these treatments even more effective.

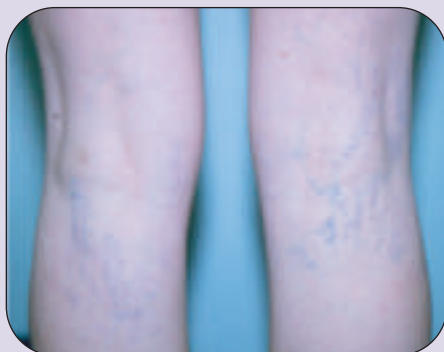
Chatelaine Magazine – Feb 2004 – "Part of the consultation process involves the patient assessing me, but it is also about me assessing them psychologically... we can promise improvement but we can't promise happiness."

Flare Magazine – Dec 2003 – "Dr. Weksberg recommends a non alcohol-based moisturizing sunscreen such as La Roche-Posay Anthelios, to ward off both dryness and sun exposure..."

The Real Spiderman



Let Spiderman and his talented injectors get rid of your spider veins !!!!!



BEFORE



AFTER

Tired of hiding under layers of clothing? Expose your beautiful legs this summer. Show them off- in shorts and mini skirts! Enjoy tennis, golf, hiking and swimming, it's never too late.

Call the Toronto Vein Clinic at 416-494-4247 and get started.

DON'T LEAVE HOME WITHOUT IT!

The sun is up- be sun safe and apply sunblock to clean skin every day! Get your whole family to start this routine – keep a bottle at the bathroom sink. **Remember moisturizer or makeup goes on after.**

News at the C.C.D.

We want to thank you for your patience in waiting for your appointments. Due to your fabulous recommendations, we have added two new nurses and one technician to cater to your beauty needs more efficiently. We welcome back to the team Christina Barbona, and a new welcome to Nancy Lowe and Isanne Werner. Say hello to them the next time you are in.



March 8 & April 1 – Well attended in-office patient seminars were held on all lasers and injectables. By popular demand this program will be repeated. Join Dr. Weksberg and his staff at the next seminar, for sushi, tea, demos and info on Wednesday, June 9th. Call early to register. Seating is limited.

Don't miss us at the NEW YOU SHOW

Metro Toronto Convention Centre, visit booth # 314 – 316. Lectures, demos and more May 14, 15 & 16

Dr. Weksberg On The Move

Feb 3 – Toronto

Breakfast TV with Jennifer Valentyne on Thermage, MicroDermabraison and PhotoRejuvenation.

Feb 5-8 – Washington D.C.

American Academy of Dermatology, advanced seminars in facial injectables and planning sessions for research and development of new injectables.

Feb 11-12 – Calgary, Alberta

Dr. Weksberg and laser techs Sandra and Marianne attend an intensive laser update seminar on Thermage, VascuLight (for vein removal) and Laser Hair Removal.



Feb 13 – Women of Influence Series

featuring Dominique DeCelles Vice President & General Manager of L'Oreal Paris, Canada. Dr. Weksberg and staff are all there representing Botox Cosmetic.



March 8 – CP24 Television with host Ann Mroczkowski

During this 1 hour Thermage demo he discusses all aspects and solutions to cosmetic skin care. You can view a video clip on the CP24 website.

March 24 – Toronto (Inn on the Park)

Cosmetic Enhancement Seminars- Dr. Weksberg speaks on Thermage to over 250 guests. Live demo and Q & A format went well over expected time allotted – a great success!!!



March 27-30 Dallas – Texas

Botox seminar for Preceptors.

Experts come together to share their experiences and innovations. Dr. Weksberg will be leading four teaching sessions during May and June for other specialists in Toronto.

March 31 – Women's College

Hospital teaching session to Dermatologists on Sclerotherapy for spider and varicose veins.

April 12 – CTV Balance TV with host Dr. Marla Shapiro

Dr Weksberg discusses different laser technologies.

Thermage, PhotoRejuvenation, and Vein removal are the highlights.

May 9-10 - Health and Beauty

TV – Prime TV & CH TV with Tanya Grujich on PhotoRejuvenation and Laser Hair Removal.

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