

Dr. W

DR. FRED WEKSBERG MD.,F.R.C.P. (C), FACP

Beauty News

CLINIC UP-DATE

Our office is committed to offering the most advanced cosmetic dermatologic care to our patients. Current trends in cosmetic dermatology still emphasize a non-surgical approach to treatment. These advanced treatments utilize “combination procedures” – adding 2 or more different treatments together to maximize improvement. We have adopted this method to provide our patients with state of the art treatment and maximum safety. Our staff and I take pride in offering up to date and personalized programs just for you! We look forward to helping you to look and feel your best.



DR. FRED WEKSBERG



Beauty 101

PHOTOREJUVENATION

The newest light technology - Intense Pulsed Light is highly effective for improving the quality and texture of the skin. IPL is safe and non-abrasive. A series of IPL treatments can erase sun-damage and smooth the texture of your face and skin. IPL has the ability to treat several issues in the same session, brown spots, sun-damage, enlarged pores, broken capillaries and other types of skin redness. IPL is also used in the treatment of Rosacea with great results. The treatment is gentle & relaxing, each session lasts approximately 20 minutes. Our experience has proven that combining IPL, Glycolic Peels & Microdermabrasion will create optimum results.

To view our TV Videos with before & after photos click on to:

WWW.DRWEKSBERG.COM



Enhancements

THE LATEST IN FACIAL REJUVENATION

THERMAGE®.

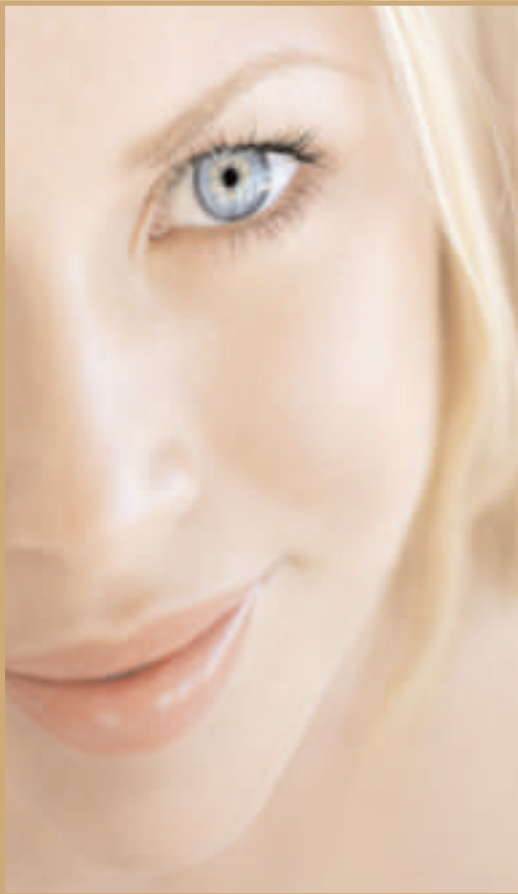
FOR FACE & BODY TIGHTENING

Thermage “the pick me up procedure” is the latest advance in non-invasive tightening of the facial skin... literally resulting in a more youthful appearance.

This procedure is one of the only volumetric skin tightening procedures. It is also expanding it's horizons with new applications beyond the face and onto the body!

This safe and effective procedure takes anywhere from a few minutes to an hour depending on the size of the area being treated. The computerized electrical energy works by heating your collagen in the deeper layers of your skin causing it to tighten and form new collagen. Patients can return to normal activities when completed.

Book a consultation today and find out how Thermage can restore your youthful appearance.



In The Healing Light

THE NEWEST TREATMENT FOR ACNE & PRE-CANCEROUS SKIN SPOTS: BLU-U

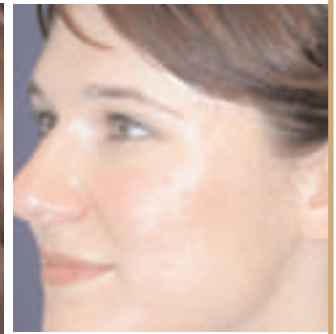
Our clinic is constantly involved with state-of-the-art procedures to ensure you are always offered the safest & most advanced level of care.

BLU-U is our new “photodynamic therapy” . A specialized treatment performed in our office to remove sun-damaged, pre-cancerous areas and spots called: “Keratoses”, sun damage. Fine lines and blotchy skin are also improved due to the positive effect of Levulan® and light treatment. This extraordinary treatment has the ability to minimize pores, reduce oil glands, and effectively treat both acne and rosacea. Active acne can improve dramatically depending on the condition of the skin to be treated. Patients may need from three to six painless treatments resulting in positive improvement of tone, texture and overall colour of the skin.

ACNE TREATMENT

BEFORE

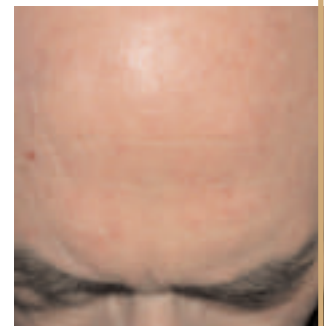
AFTER



PRE CANCEROUS SPOTS

BEFORE

AFTER



MODERN SOLUTIONS FOR MEN & WOMEN

MICRO-DERMABRASION

Gentle treatment that removes the outer layer (dead cells) of the skin with a sandblasting technique. Promoting fresh, clear & youthful appearance.

LASER HAIR REMOVAL

Zap unwanted hair with the use of our new air-cooling technology. It's painless!

THE TORONTO VEIN CLINIC SCLEROTHERAPY

Toronto's number one vein clinic for 17 years. We specialize in the treatment of spider and varicose veins. This is a lunch-time procedure performed at The Clinic.

ASK US ABOUT COSMETIC MOLE & SPOT REMOVAL!

JUVEDERM

Europe's number one filler is now in Canada. Hyaluronic Acid. Long lasting for lips and lines.

RESTITANE & PERLANE

A natural substance found in the body, Hyaluronic acid, used for frown lines, nasolabial folds, lip enhancement: no skin testing needed, instant and long lasting wrinkle correction.

COSMODERM & COSMOPLAST

Immediate treatment. Fills unwanted lines and wrinkles and adds definition to the lips - no down time, results last up to 6 months.

Botox Facts

- 100% Safe
- Trust an expert
- Takes effect in 10-14 days
- Softens forehead lines, crows-feet, and frown lines.
- Produces fresh appearance



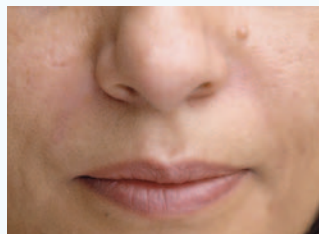
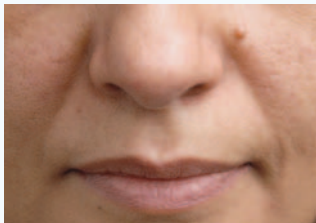
VISIT US AT:

WWW.BOTOXCENTRE.CA

New: Juvederm HV

With a simple injection of Juvederm, minor imperfections and signs of aging are softened evenly. Juvederm smoothes moderate or superficial wrinkles. Your lips regain their sensuality and your face its smooth curves. Lasts 6-9 months due to the new modified hyaluronic acid molecule.

BEFORE



AFTER

Dr. Weksberg's patient as seen in Vogue Magazine November 2004

RESTYLANE FINE LINE

Newest product for correcting thin superficial lines around the eyes, mouth, forehead lines and smile lines. This gel-like product is long-lasting but not permanent. You always have the choice to change or continue your treatments.



Luscious Lips

Dr. Weksberg and his team specialize in the most LUSCIOUS LIP ENHANCEMENTS. You'll find our "Hollywood Lips" on some of tinseltown most famous faces...but we'll never tell who. Dr. Weksberg says: "...one of the most popular trends in lips today is combining Collagen based injectables for structure and definition and Hyaluronic acids for volume..."



On the Beauty Shelf

Anti-Aging Kit

A 4-step clinically proven system to dramatically improve the most visible signs of aging including fine lines & wrinkles, pigmentation, skin clarity & texture, and sun damage. Multi-functional formulations deliver the most efficacious anti-aging skin care available today. 90% of patients tested observed overall improvement of aging effects after using this system

"C" Scape Serum 25

A unique, high potency serum with a 25% stabilized form of Vitamin C. Daily use can reduce your skin's visible signs of aging, making your skin feel and look younger within weeks of your first application. Because Vitamin C is water-soluble, "C" Scape Serum is extremely well tolerated by all skin types. "C" Scape Serum 25 is an anti-oxidant treatment that helps your skin by enhancing your skin's own defense mechanism to prevent future damage.

Acne Kit

We're very excited to announce that a new system for combating acne has just arrived. Three miraculous products proven to help with the healing of acne. Working together they control the bacteria that causes acne. Ask us for more information next time you visit us.

Just 4 You

PERFECTLY PERSONALIZED PROGRAM PACKAGES

Let our highly-skilled technicians created a targeted program of personalized treatments to ensure you'll always look your best.

SMOOTH OPERATORS

One of the newest treatments at Dr. Weksberg & Associates targets those unpleasant red bumps that some of us get on our upper arms. With sleeveless tops all the rage this year we finally have the best solution for smooth skin.

DON'T SWEAT IT

DO YOU KNOW MOST DRUG PLANS COVER BOTOX THERAPY FOR EXCESSIVE SWEATING?

Save your good clothes.... call us and find out more! 416-494-4247

Dr. W.....in the News

GLOBE & MAIL MAY 15/04

"This field is growing in leaps and bounds. I'm a baby boomer myself, we act young and we want to look young"

VOGUE MAGAZINE NOV/04

See photos on the previous page

FASHION MAGAZINE MARCH/05

"Best nips and tucks in Toronto." Dr. Weksberg is listed first on "Where to get plumper lips and slimmer hips"

CHATELAINE MAGAZINE MAY/05

(I Was Wondering)

ELEVATE MAGAZINE MAY/05

(Lip Lust) "Injecting a small amount of Botox into the muscle around the lips causes them to contract less forcefully,"

NEW YOU MAGAZINE SPRING 05

(Luscious Lips)

OUR STAFF

At Dr. Weksberg's Clinic you'll find a fully trained staff including: nurses, technicians and personal co-ordinators to make your experience professional and enjoyable.



FRED WEKSBERG, MD., F.R.C.P.(C), FACP

1333 Sheppard Ave., E. Suite 324

Toronto, ON M2J 1V1

416-494-4247

visit us at: www.drweksberg.com