



# BEAUTY NEWS

COSMETIC & DERMATOLOGY  
TORONTO VEIN CLINIC

2003 - 2004

## Volume 1 Issue 6

*The Clinic Offers A Wide Array of Services Including:*

- **CosmoDerm & CosmoPlast**
- **PhotoRejuvenation**
- **Botox Injections**
- **Collagen Injections**
- **Restylane Injections**
- **Laser Resurfacing**
- **Laser Hair Removal**
- **Spider and Varicose Veins**
- **Glycolic Peels**
- **Acne Treatment**
- **Hylaform Injections**
- **Hair Transplantation**
- **Full Esthetic Services**
- **Cosmetic Mole Removal**

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## BEAUTY 101

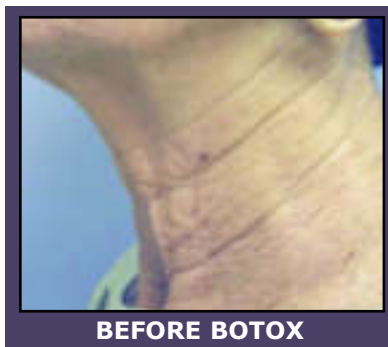
### Botox-A Safe Solution...10 Reasons Why

At the Centre for Cosmetic Dermatology (C.C.D.) Botox Cosmetic is fast becoming the darling of facial injectables... We have been using Botox Cosmetic on satisfied patients for over 15 years...and Dr. Weksberg offers physician preceptorships where doctors can learn...the fine art of Botox treatment.

Botox is a non surgical cosmetic treatment that reduces frown lines and crow's feet. It is a simple and quick minimally invasive treatment that delivers dramatic results with minimal side effects.

Botox Cosmetic has been used millions of times to treat millions of people. Over the years, Dr. Weksberg has been asked many questions about Botox. He has thoroughly investigated the safety of this remarkable product and shares with prospective patients some exciting facts.

- Botox Cosmetic is a natural, organic, purified protein.
- Botox Cosmetic is very safe and was first used on wrinkles over 10 years ago.
- Botox has been available for over 20 years. It is approved and safely used for many other medical conditions (like cerebral palsy). It has gone through extensive research and testing.
- Botox has been prescribed and safely used for children 2 years of age and up to treat cerebral palsy and the quantity used per session is 6 times the amount used for an adult's brow correction.



BEFORE BOTOX



AFTER BOTOX



### NEWSFLASH

New studies show that Botox used with Restylane lasts significantly longer in deeper grooves. Ask Us....

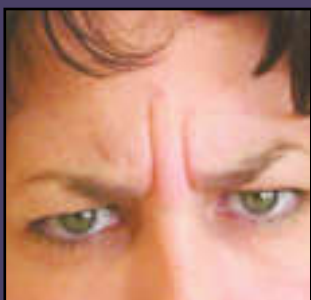
## Virtually Everywhere....

Drop by our newest site at [www.botoxcentre.ca](http://www.botoxcentre.ca) and get your free gift just for saying hello. And don't forget to visit us at [www.drweksberg.com](http://www.drweksberg.com).

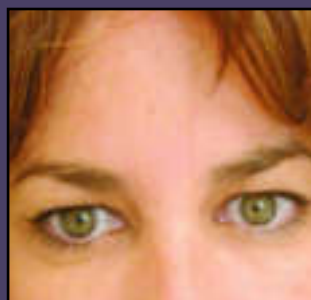
# BOTOX CONTINUED

More good news on Botox. Know the facts, be informed.

- Botox Cosmetic is **not toxic and is not poison**. It is used in very tiny doses and will not harm you.
- Young adults can use Botox. If started early it can help to prevent the development of deep frown lines.
- The procedure only takes **15 minutes** to perform.
- Botox Cosmetic is **not permanent**. If you decide to discontinue its use your lines will revert to their pre-treatment state. Your muscle may have actually learned to relax on its own.
- Botox does not circulate in the body. It stays local, and metabolizes into oxygen and water within a few hours.
- Botox is actually safer than common headache medications.



BEFORE BOTOX



AFTER BOTOX

Dr. Weksberg performs all Botox treatments at the C.C.D.

If you are tired of spending hundreds of dollars on creams, etc. to erase wrinkles and crow's feet, try it once and attain results within 2 weeks.

## Fall's Focus on the PERFECT POUT

*Not only full but shapely and smooth*

At the C.C.D. we continue our dedication to luscious lips and the elimination of those ugly lip lines (no more bleeding lipstick). Make your appointment soon and pucker up.

Dr. Weksberg's expert lip technique continues to be the talk of the town and has proven so popular that he has expanded the lip enhancement program and has personally trained another certified registered nurse. Michelle Barbuzzi joins Dr. Weksberg, Janet Holmes and Ricki Pilz to accommodate all your lip and lip line needs. The team works together to ensure you receive the "latest look". Need an emergency fix? We can always find a spot for you that works with your busy schedule.



BEFORE RESTYLANE



AFTER RESTYLANE

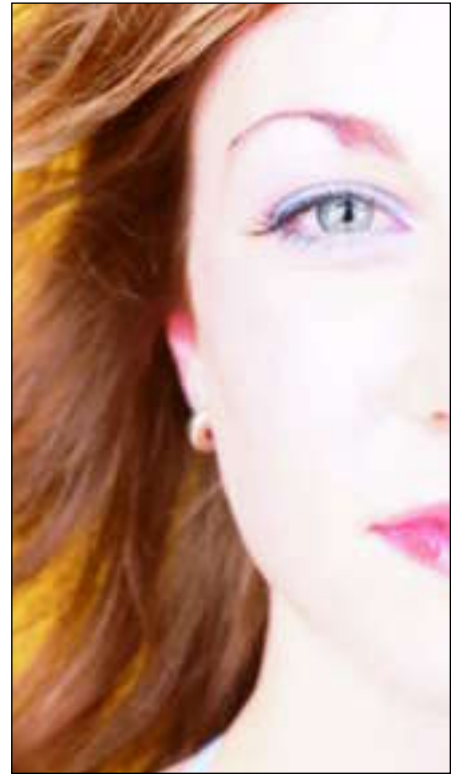
We are excited to announce that Dr. Weksberg has been chosen as the Toronto Regional Spokesperson for Restylane!!!

## FALL'S FLAWLESS FACE -

### *The Brown, The Red and The Ugly*

**N**ow that summer is over it is really time to get rid of those facial irregularities-the brown, the red and the ugly wrinkles including the general damage caused by aging and the sun. *PhotoRejuvenation* is a simple laser treatment that helps to restore a youthful appearance to your face with the use of pulsed light. Our most recent technological addition to improve your outcome during this *PhotoRejuvenation* procedure has finally arrived. We welcome “**The Zimmer**” a jet air coolant, used to cool the skin. It works in conjunction with the Aurora SR Laser to increase your comfort level during treatment and allowing the pulsed light to work more efficiently within the layers of your skin.

Following this treatment your skin will look refreshed, glowing, less damaged and more youthful. The results are being likened to a non-invasive face lift. This *PhotoRejuvenation* process is currently all the rage amongst Hollywood’s celebrities... come in before the snow flies and enjoy yours.



**HOLD THAT DATE: New You Show – May 14-16, 2004 – Booths 314-316**

Dr. Weksberg will be presenting to the public! Learn about Botox, CosmoDerm & CosmoPlast, Restylane, Veins, Laser hair removal & much more. See live demo’s at our booth and on the main stage!

## Go ahead: Don't hide your unsightly gams



Hairy Legs

or



Spider Veins

We've got the solution... a great combo to achieve smooth and sleek legs. During the winter months (November through February) have a laser hair removal treatment for your legs and receive a free vein treatment the same day with one of our expert nurses (some medical restrictions may apply). Call to book on our cosmetic line (416) 494-4247 and see the difference.

## News at the C.C.D.

### Get the Buzz

Yes it's true...



At a recent Botox conference in Banff, Alberta we overheard this tip... a little vibration can actually distract you from any discomfort during facial treatments. To those ends we have made a unique addition to the office. On your next visit ask for good vibrations.

### Make Mine a BLT



No it's not a sandwich-BLT once stood for Bacon, Lettuce and Tomato, but right now it's the latest word on the cosmetic scene. BLT is actually an effective anaesthetic cream that can be used instead of dental block or Emla. Our nurses report "the results are fabulous". Ask us for a BLT the next time you are in.



Please call ahead to obtain the pharmacy prescription for this miracle freezing cream.

**416•494•4247**

## Dr. Weksberg On The Move



### Banff, Alberta: May 2003

Symposium for select Botox experts

### Toronto: Ongoing

Our Toronto office is The Botox Centre of Excellence and a learning facility for medical doctors.. As director of the C.C. D. Dr. Weksberg continues to train physicians in advanced Botox techniques.

### Vancouver, Montreal, Toronto: Summer 2003

Dr. Weksberg launches the new and exciting facial injectable **CosmoDerm** and **CosmoPlast** to physicians and the media.



*John (Inamed Canada), Hilary (style director Flare Magazine) and Dr. W. at a Jazz party at the Capitol Events Theatre, launching CosmoDerm and CosmoPlast .*

### Las Vegas: October 2003

American Cosmetic Dermatology Update

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### Montreal: November 2003

Botox Update on Hyperhidrosis for major Botox centers across Canada.

### Toronto: November 2003

Facial and Plastic Surgery Meeting. Keynote speaker Dr. Weksberg shares his expertise on Botox and PhotoRejuvenation with other physicians.

### Toronto: November 2003

Canadian Laser Aesthetic Surgical Society (CLASS). As Vice President Dr. Weksberg is currently preparing his presentations to plastic surgeons and dermatologists.

### Courmayeur, Italy: Jan 2004

Dr. Weksberg, keynote speaker, presents his research on PhotoRejuvenation and advances in skin care.

### Washington D.C.: February 2004

American Academy of Dermatology meeting.

VISIT us at

[www.botoxcentre.ca](http://www.botoxcentre.ca)

To benefit from our Restylane and Collagen/CosmoDerm promotions. (limited to the month of November)

*As Always the*

**Star of Stage, Screen and TV:**

**Balance TV** on CTV with host Dr. Marla Shapiro

**Breakfast Television** with Jennifer Peck

**The Ultimate Makeover**, featuring great lips with **CosmoPlast**, perfect skin with **glycolic peels**, and a smooth finish with **Botox**.

**THANK YOU, THANK YOU,  
THANK YOU.**

Dr. Weksberg thanks all those friends that sponsored him on the 100 km bicycle ride in the fight against Alzheimers disease.

Dr. Weksberg raised \$3,600.00 and felt like a million bucks crossing the finish line being cheered by Baycrests patients.