

elevate

SUMMER 2007

JUVÉDERM

Like many fillers, Juvéderm is comprised of hyaluronic acid (HA), a naturally occurring complex sugar found in most tissues of the body, such as skin and cartilage. When our bodies lose HA, the result is thinning of the skin, deflated lips, sunken eyes or cheeks and wrinkles around the eyes and mouth. The benefit of hyaluronic acid (and injecting more into the skin) is that it can absorb more than 1,000 times its weight, adding volume to the skin's surface – key in filling in lines and wrinkles. While some fillers use a granular or grainy gel, Juvéderm Ultra and Juvéderm Ultra Plus are unique in that they contain one of the highest concentrations of cross-linked hyaluronic acid of any available HA dermal filler, ensuring the skin feels soft and looks smooth. "The results are so natural-looking that others think my clients have just come back from a week of vacation," says Dr. Fred Weksberg, a cosmetic dermatologist in Toronto. Each syringe costs about \$500-\$600 and one to two syringes are typically used in a treatment.

filler UPDATE

From smoothing your crow's feet to treating burns, the latest injectables are filling more than just wrinkles.

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